2015 Constituent Meeting
This presentation and notations will serve as the official meeting minutes for August 23, 2015.

Meeting began at 6:10 PM
At Hill-Murray School, 2625 Larpenteur Avenue East, Maplewood, MN
Present: Matthew Myers, Kristy Visich, Scott Hugdahl, Matt Dempsey, Tom Rhee, Amanda Smith

Motion made by Matt Dempsey to approve July minutes; 2nd by Tom Rhee; all in favor – motion passed and minutes approved. July meeting minutes will be posted to the Chapter website.
Constituent Introductions

Please provide your name and the name of the organization you represent

Constituents present: Katherine Sheely (UofM Wlax), Dylan Dickey (New Prague Lax Assn), Tim Likes (MLUA), Emily Gray (MLUA), Althea Lentsch (Gott To Lax), Kellie Payne (Gott To Lax), Mary O’Brien (Gott To Lax), Julie Carlson (MsLax), John Hunter (TC Native Lax), Mark Erickson (MBSLA).
YTD Financial Report

Scott Hugdahl, Treasurer
# Financial Report

## MLA 2018 - YTD Total

<table>
<thead>
<tr>
<th>Operating Costs</th>
<th>MLA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>Balance 12/31/13</td>
</tr>
<tr>
<td></td>
<td>MLA</td>
</tr>
<tr>
<td></td>
<td>Sub-Total</td>
</tr>
<tr>
<td></td>
<td>MLA</td>
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<td>Sub-Total</td>
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<tr>
<td></td>
<td>MLA</td>
</tr>
<tr>
<td></td>
<td>Sub-Total</td>
</tr>
</tbody>
</table>

## Operations

<table>
<thead>
<tr>
<th>Income</th>
<th>Balance 12/31/13</th>
<th>$28,383</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MLA</td>
<td>$1,970</td>
</tr>
<tr>
<td></td>
<td>Supplies</td>
<td>$7</td>
</tr>
<tr>
<td></td>
<td>Sales</td>
<td>$18,013</td>
</tr>
<tr>
<td></td>
<td>MLA - Shirts - YSG</td>
<td>$845</td>
</tr>
<tr>
<td></td>
<td>Fees</td>
<td>$7,935</td>
</tr>
<tr>
<td></td>
<td>Work Pay</td>
<td>$398</td>
</tr>
<tr>
<td></td>
<td>MLA Sub-Total</td>
<td>$2,144</td>
</tr>
</tbody>
</table>

## Revenues

<table>
<thead>
<tr>
<th>MLA - Edison</th>
<th>MLA - Edison</th>
</tr>
</thead>
<tbody>
<tr>
<td>TX-Meeting Rainforest</td>
<td>$284</td>
</tr>
<tr>
<td>NW-Meeting Rainforest</td>
<td>$708</td>
</tr>
<tr>
<td></td>
<td>Corrected SilTwee</td>
</tr>
<tr>
<td></td>
<td>MLA Total</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MLA Sub-Totals</th>
<th>MLA Sub-Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>$28,383</td>
<td>$12,282</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MLA Total</th>
<th>MLA Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>$12,282</td>
<td>$2,305</td>
</tr>
<tr>
<td>$2,305</td>
<td>$2,305</td>
</tr>
</tbody>
</table>
Minnesota
Growth & Progress
Minnesota
Chapter Membership
Minnesota Statistics

Total Membership in Minnesota = 17,108 (3.80% of USL membership)
Minnesota Statistics

<table>
<thead>
<tr>
<th>Segment</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth Participation</td>
<td>10,996</td>
<td>13,725</td>
</tr>
<tr>
<td>Youth Membership</td>
<td>10,089</td>
<td>11,279</td>
</tr>
<tr>
<td>Participation</td>
<td>7,890</td>
<td>7,180</td>
</tr>
<tr>
<td>High School</td>
<td>4,085</td>
<td>3,732</td>
</tr>
<tr>
<td>Total Market Share</td>
<td>100.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>High School Market</td>
<td>59.03%</td>
<td>52.00%</td>
</tr>
</tbody>
</table>

Market Penetration

Membership Trend

Graph showing membership trend from 2012 to 2015.
2015 Soft Stick Grants

3 grants issued to organizations located in:

– Farmington, MN
– Britt, MN
– South St. Paul, MN
Coaches Education Programming

Men's Game Certified Coaches
33 (3.00%)

Women's Game Certified Coaches
21 (5.80%)

CEP Participation

Must complete all requirements to receive Certification
1. Online course
2. In person clinic
3. Online background check
Grants Available through US Lacrosse

Grant opportunities through US Lacrosse each have a different application process and deadline

http://www.uslacrosse.org/resources/programs-grants/sportsmanship-card.aspx
USL Grants

- **New Start Program**
  - offers guidance and resources to help new teams get off to the right start
  - The New Start Program is a free resource for both members and non-members of US Lacrosse

- **First Stick Program**
  - The First Stick Program is designed to deliver comprehensive US Lacrosse developmental and safety resources, equipment, US Lacrosse membership and coach training to awarded teams. The ultimate goal of each two-year partnership is to develop self-sustaining youth lacrosse programs that operate by US Lacrosse national standards and best practices.
USL Grants

- **AED Grant Program**
  - The AED Matching Grant Program provides an Automated External Defibrillator (AED) for a highly discounted rate to awarded lacrosse teams, leagues and chapters.

- **PE Workshop**
  - The Physical Education Workshop grant provides in-service training to help educators, coaches and community leaders learn how to introduce and teach the sport of lacrosse using soft lacrosse equipment, rules and skills. In addition to this in-service training, the grant awards a set of soft lacrosse equipment to each school or organization that is represented by a participant at the workshop.
  - Examples of qualifying groups are (but not limited to): school systems or school districts, parks & rec organizations, and after school programs and community-based organizations (i.e. YMCA).
USL Grants

• Soft-Stick Program
  – The US Lacrosse Soft Stick Lacrosse Equipment Grant provides a set of soft lacrosse equipment to schools, after-school programs and community-based youth organizations.
  – Examples of qualifying groups are (but not limited to): individual schools, an existing lacrosse team, parks & rec organizations, and after-school or community-based organizations (i.e. YMCA).

• Sportsmanship Grant
  – The US Lacrosse Sportsmanship Matching Grant is designed to help lacrosse organizations educate their leaders, parents and athletes on honoring the game. Through this grant, US Lacrosse will subsidize 50% of the cost of a one-year Positive Coaching Alliance (PCA) partnership to awarded organizations.

• Sportsmanship Card
  – The US Lacrosse Sideline Manager and Sportsmanship Card concepts have been designed to be preventative tools at youth games. Sideline Managers help to maintain a positive environment and issue the Sportsmanship Card as a warning to an individual coach, athlete, fan, or group of fans.
2016 Grant Requests
Grant Request Process

- Written requests were due 8/20/15
- Board review
  - Program/activity meets USL criteria and mission
  - Submission met deadline requirements
  - Submission included all required information
- Board determines budget to fulfill constituent needs
  - 2016 Budget request submitted to USL
Grant Request Process

- USL notifies Chapters of allocation
  - Near end of 1st Quarter 2016
- Chapter notifies grant applicants of their award status via letter
  - March or April 2016
- USL issues Chapter grant funds in 2 installments
  - TBD
If you are awarded a grant

• Grant recipients must use funds as directed by the Chapter
  – Your grant letter will indicate what activity, event, or need from your request the funding is allocated to

• Complete a Follow-Up Report
  – Within 90 days of your activity, event, or after depositing funds (if an on-going effort), the group must submit the report
  – The report form will be located on the website and should be emailed to the Chapter
    • Failure to submit this report may impact future grant opportunities through the Chapter
2016 Strategic Planning
2016 and Beyond

- USL driven guidelines and objectives
  - 2015 Chapter Leadership Conference will drive the upcoming year

- Board development
  - 2 part election to fill vacancies
  - Ensure appropriate levels of representation
  - Acclimate new members to USL-Chapter culture and processes
2016 and Beyond

• Improve Communication, Visibility, and Processes

• Constituent needs to direct external efforts in 2016
  – Develop growth in emerging areas
  – Support LLO’s
  – Deliver CEPs
Board adjourned at 7:45 PM

Respectfully Submitted,
Kristy Visich, Secretary
8/24/15 2:30 PM